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AIDS AND DEVICES TO PROGRAM PLANNING /1

Interest check lists or questionnaires, questions indicating present practices, group discussions, and interviews - all sorts of techniques can be used to help determine wants or needs of people. Whichever method is used, it is important to try to obtain the other person's needs or desires from his point of view. We need to be careful that the very nature of the questions or approach does not limit the homemaker's thinking to our own ideas.

1. Interest checklists or questionnaires give some indication of ideas people accept or reject.
2. Present practices of homemakers may indicate gaps between what people do and teaching objectives.
3. Questions, as used in huddle groups, serve as a good basis for discussion to get at interests and needs.
4. Informal interviews, with a few homemakers in their homes, with general, free-answer question approach, might be the simplest method and might yield the greatest return.

In the program planning process information from these four sources are not enough. Information from these techniques must be integrated with other background information - statistical data from sources such as the census; results of other surveys, such as health surveys or surveys of characteristics and composition of groups; results of past programs; outlook information and trends in subject matter. Each device, therefore, offers only one source of ideas which might serve as a basis for objectives.

Advantages of the four devices described:

1. They can be used as a means to:
 - a. Let people know that extension programs are arrived at democratically.
 - b. Get some advanced thinking on interests and problems of people.
 - c. Get some indication of ideas people accept or reject.
2. The cost is small and they are easy to administer.
3. They offer a quick way of surveying a group.
4. They offer a basis for discussion and indicate ideas for program planning.
5. They help to motivate, and help in carrying out programs.
6. They help to involve people in the planning and this makes the teaching easier to do.

/1 Selected for use in CONFERENCE ON PROGRAM PLANNING, Extension Service, Michigan State College, East Lansing, Michigan, May 23-27, 1955, by Gladys Gallup and Mary L. Collings, Division of Extension Research and Training.

Limitations.

1. A single interest checklist or questionnaire or lists of discussion questions can cover only a limited number of items or subjects. However, this limitation can be overcome to some extent by varying the items or subjects on the list over different years.
2. People filling out questionnaires or attending meetings are seldom representative samples of the entire group. Improved methods of sampling can be used to select people to be given questionnaires, etc., and thus overcome this limitation. Also shifting or including different groups in a meeting from year to year will help.
3. These devices may include mainly ideas of the professional workers and not actual interests of homemakers. However, care can be taken not to influence the homemakers' thinking with our own ideas.
4. The extension worker may place too much dependence upon items or subjects checked or discussed by women without due consideration of other ways of getting program ideas. Extension workers need constantly to be working toward bringing in ideas from other sources.
5. Responses to devices of these kinds may indicate interests and needs that may be uppermost in a person's mind at the time. They may be interests and needs of which people are aware. They may be basic needs not expressed because of unawareness.

FIRST, INTEREST CHECKLISTS OR QUESTIONNAIRES

These give some indication of ideas people accept or reject. They are:

1. Handed out by leaders or agents to participants in meetings, or to a number of people in the community. The interest checks are filled out in the meeting or at home.
2. Sent by mail to a sample of the entire membership list.

Aid to Program Planning /2

Name of Home Demonstration Club

In order to develop a county home demonstration program that is planned by the homemakers of Montgomery County, will you indicate your interests on the following Aid to Program Planning?

PART I --

Check (✓) two of the following major divisions of the program which you think are most important to study this year.

- _____ Clothing and textiles.
- _____ Community, civic and public affairs.
- _____ Family relations.
- _____ Foods and nutrition.
- _____ Health and safety.
- _____ Home management.
- _____ The house and its furnishings.

PART II --

1. Turn to the sections you have checked in Part I.
2. Read each item slowly.
3. Decide if each item is of interest to you. If so, circle the number at the left.
4. Look over the items you have circled and underscore the statement of those with which you need immediate help.

CLOTHING

1. Altering readymade dresses.
2. Mending clothes.
3. Sewing finishes (buttonholes, pockets, zippers).
4. Using a commercial pattern.
5. Caring for family clothing.
6. Fitting clothes to myself.
7. Buying dresses for myself.
8. Sewing for small children.

/2 Questionnaire prepared by Iris Macumber, Home Demonstration Agent, Montgomery County, Ohio, for use in program planning and collecting data for masters' report, Colorado A. and M. College.

This device was used to determine the interests of homemakers in 10 home demonstration clubs of rural farm homemakers and 10 home demonstration clubs of urban homemakers.

CLOTHING (continued)

9. Selecting becoming clothes.
10. Removing spots and stains.
11. Selecting becoming colors to wear.
12. Buying readymade clothes for the family.
13. Remodeling old clothes.
14. Altering patterns to fit myself.
15. Learning simple construction and home sewing.
16. Sewing machine care and adjustment.
17. Using new fabrics on the market.
18. Buying comfortable shoes.
19. Using and caring for synthetic fabrics.
20. Using correct methods of laundering family clothing.

COMMUNITY, CIVIC ACTIVITIES, PUBLIC AFFAIRS

1. Needing time to take part in community activities.
2. Wanting to have better understanding of local government.
3. Understanding how the United Nations is organized and works.
4. Knowing soil conservation and its importance to agriculture.
5. Learning how people live in other countries.
6. Understanding national policies affecting agriculture.
7. Needing better health and hospital facilities.
8. Needing a community center for our community.
9. Wanting to know my neighbors better.
10. Knowing how prices of things we sell and buy affect our way of life.
11. Singing in a homemakers' chorus.
12. Understanding how national policies affect our homes.
13. Needing better community cooperation.
14. Learning to work with other community groups.
15. Finding a worthwhile civic activity for our home demonstration clubs.

FAMILY RELATIONS

1. Gaining confidence of children.
2. Providing home recreation for the family.
3. Understanding the adolescent.
4. Sharing responsibilities at home.
5. Understanding in the family.
6. Disciplining of children.
7. Teaching children to care for own things.
8. Teaching children to spend money.
9. Talking things over in the family.
10. Understanding age and development of children.
11. Selecting good books and magazines for the family.
12. Knowing how to get along with people.
13. Wanting help on prenatal care and care of infant.
14. Making homemade toys.
15. Keeping from taking things too seriously.

FOODS AND NUTRITION

1. Preserving and canning food.
2. Making yeast bread and rolls.
3. Planning and serving food for the sick.
4. Making better use of home-grown products.
5. Spending too much money for food.
6. Storing fruits and vegetables.
7. Entertaining at home.
8. Using cereals in the diet.
9. Making quick breads.
10. Preparing meals taking too much time.
11. Using fruits and vegetables in family menus.
12. Having up to date information on vitamins.
13. Understanding how food can keep us well.
14. Understanding relation of food to weight control.
15. Pasteurizing milk at home.
16. Preventing food waste.
17. Getting the family to eat what they should.
18. Making table attractive for family meals.
19. Preparing simple, inexpensive refreshments for parties.
20. Freezing foods for winter use.

HEALTH AND SAFETY

1. Wanting to be able to give first aid treatment.
2. Caring for the sick in the home.
3. Needing preschool clinic in our neighborhood.
4. Keeping at ease mentally.
5. Understanding how food keeps a person healthy.
6. Preventing accidents in the home.
7. Needing physicians in the community.
8. Controlling household flies, mosquitoes and household pests.
9. Preventing and recognizing common diseases.
10. Knowing effect of posture on health.
11. Overcoming foot trouble.
12. Understanding good grooming as a health measure.
13. Keeping from worry.
14. Storing tools and equipment to prevent accidents.
15. Knowing the contribution of mental health to well-being.

From New Mexico Survey

"Characteristics and Composition of
Groups" -- 1954.

Question 13. Interests of homemakers /3

- a. Read each of the 24 items below slowly and carefully.
- b. Decide which items are of most interest to you.
- c. Check (✓) only those items of most interest and with which you need help or information during the next year or two.

Subject	Items of most interest to me Please check (✓)
Clothing and textiles:	
(Check (✓) not more than <u>2</u> in this group)	
1. Knowing how to select yard goods for wearing apparel	
2. Knowing how to buy clothing for:	
a. Women and girls	
b. Men and boys	
3. Knowing how to make clothes	
4. Knowing how to care for clothing (repairs, storage, cleaning)	
Foods and nutrition:	
(Check not more than <u>3</u> in this group)	
5. Knowing what to consider in buying fruits, vegetables, and meat	
6. Understanding the food price situation	
7. Knowing how to care for and use the foods I buy . .	
8. Knowing how to plan and prepare meals for variety .	
9. Knowing how to select and to conserve food by canning, freezing for storing fresh, pickling . . .	
10. Understanding how to get my family to eat the right foods	

/3 These items were developed by State Extension staff members, 4 representative home demonstration agents and 2 or 3 members of the State Home Demonstration Council of Homemakers.

Subject	Items of most interest to me Please check (✓)
<p>The house, its furnishings: (Check (✓) not more than <u>3</u> in this group)</p>	
<p>11. Understanding how to use color and design when fixing up the home</p>	
<p>12. Knowing how to select furniture, floor covering, household fabrics, wall finishes, etc., for your home</p>	
<p>13. Learning how to repair, refinish and reupholster furniture</p>	
<p>14. Learning about building or remodeling homes</p>	
<p>15. Learning about plumbing</p>	
<p>16. Learning about lighting</p>	
<p>Home management: (Check not more than 2 in this group)</p>	
<p>17. Learning quicker and easier ways of doing housework .</p>	
<p>18. Understanding legal matters and business facts which pertain to the home and family business</p>	
<p>19. Knowing how to plan family living expenses in light of probable yearly income</p>	
<p>Note: The following item should be checked only by farm or ranch women:</p>	
<p>20. Studying your farm or ranch and home situation in hopes of being able to increase your income and make better use of it</p>	
<p>Family relations and health and safety: (Check (✓) not more than <u>2</u> in this group)</p>	
<p>21. Understanding what to expect of children at different ages</p>	
<p>22. Understanding how to get cooperation among family members.</p>	
<p>23. Understanding medical and dental services that are available</p>	
<p>24. Knowing how to prevent accidents in the home</p>	

1. How long have you lived in this community? (a) No. years _____
(b) Entire life _____
2. Are you employed outside the home? (a) Part time _____
(b) Full time _____
3. To how many organizations do you belong? Number _____
4. Are you an elected or appointed officer? Number _____
5. What newspapers do you regularly read? List _____

6. Which time is best for you to attend meetings?
(a) Mornings _____ (b) Afternoons _____ (c) Evenings _____
7. Family facts:
 - a. How many children 21 years of age or younger do you have at home? No. _____
 - b. Check the ages of these children.
1-6 _____ 7-10 _____ 11-13 _____ 14-18 _____ 19-21 _____
 - c. Check your age group:
Under 20 _____ 20-29 _____ 30-44 _____ 45-64 _____ 65 & over _____
 - d. Check the highest grade you completed in school:
8th grade or less _____ Some schooling beyond
Some high school _____ high school _____
Finished high school _____ College degree _____
 - e. Were you born in the United States: Yes _____ No _____
 - f. Do you have a sewing machine? Yes _____ No _____
Home freezer? Yes _____ No _____
Television set? Yes _____ No _____
Radio? Yes _____ No _____
Automatic washer? Yes _____ No _____
Sufficient storage space? Yes _____ No _____

Homemakers Report - Continued

8. Homemaking.

Please check the following items which you like or dislike.

	Like	Dislike	Indifferent
Sewing for myself			
Sewing for the children			
Preparing 3 meals a day			
Planning and preparing company meals			
Grocery shopping			
Laundry (washing)			
(ironing)			
Cleaning the house, daily			
weekly			

9. Remarks _____

Problem List

In this questionnaire/4 we are attempting to find out what young couples like you feel to be your interests and needs. Your ideas will help your extension agents and other young couples like yourselves to plan educational and social programs to meet the interests and needs of young farm couples.

INSTRUCTIONS:

Individually check ten each of the list of the following problems which you would be most interested in discussing or hearing discussed at a young couple's meeting.

	<u>Husband</u>	<u>Wife</u>
1. How to develop a satisfactory and fair landlord-tenant or father-son agreement.	_____	_____
2. What kind and how much life insurance should we carry on different members of the family?	_____	_____
3. How can se set up and keep accurate farm accounts?	_____	_____
4. Where, how and when should we borrow money for farming operations?	_____	_____
5. Ways of increasing our income.	_____	_____
6. Is it better to owe several people or to borrow money and owe a concern whose business it is to provide credit?	_____	_____
7. How can I learn more about government agencies which concern agriculture?	_____	_____
8. How can I do a better job of rearing my children?	_____	_____
9. How can we economically provide nutritional meals for our family?	_____	_____
10. How can we learn more about local government?	_____	_____
11. How to express my thoughts more satisfactorily?	_____	_____
12. How will school consolidation affect my children's education?	_____	_____
13. Don't know enough about Workmens' Compensation?	_____	_____
14. How can we know whether or not we are spending our money wisely?	_____	_____

4 Questionnaire to be filled out in meetings of young married couples - developed by Robert P. Copps, County Extension Agent, Butler County, Ohio.

Husband Wife

15. Where can we get the latest technical information on livestock and poultry feeding, breeding and management? _____

List any other problem that concerns you and you would like to know more about:

16. _____
17. _____
18. _____
19. _____

- A. Would you be interested in meetings periodically with a group of young couples just starting in farming to discuss their farm and home problems? Yes _____ No _____

- B. If the answer to the above question is yes, do you think such a group should have:

The men in one group and the women in another. . _____

Husbands and wives in the same group. _____

Sometimes meet together and sometimes separately _____

- C. Any comments or suggestions which will help the extension service help young married couples such as yourselves to achieve their goals in life will be appreciated.

Fill in the item below if you attended any of the young couples' schools held the last two years.

20. How do you feel about any previous meetings you have attended?

Name _____ (You do not have to sign name)

Address _____

Township _____

Please mail to:

The Agricultural Extension Office
206 Federal Building
Hamilton, Ohio

PART III - DESIRES AND GOALS /5

(Both husband and wife to answer questions)

1. There are many things that family members want and need, individually and as a group.

Following are things listed by one person that he wanted to do: (1) Pay off debts, (2) modernize the kitchen, (3) build a farm pond, (4) increase number of cows from 10 to 15 head, and (5) join a community organization.

Every person has something he or she wants to achieve. What are some of the things you would like to get done the next ten years? Please list all you can think of.

2. Now go back over the list and check (x) those that you would like to get done within the next two or three years.
3. How do you feel about farming as a way of life?
(a) What are the things you like about it? (list)

- (b) What are the things you don't like about it? (list)

4. How do you feel about your community as a place to live, raise your family and achieve your goals in life?

(a) What do you like about it? (list)

(b) What would you like to see improved about it? (list)

5. How well satisfied are you with the following:
(Circle the number in answer to question)

	<u>Very Satisfied</u>	<u>Fairly Well Satisfied</u>	<u>Not Satisfied</u>
a. Your present farm	1	2	3
b. If a renter, your present rental agreement	1	2	3
c. Your present home and living conditions	1	2	3
d. Your present farming equipment	1	2	3
e. Your livestock program	1	2	3
f. Your present community	1	2	3
g. Your school system	1	2	3
h. Your social and recreational life . . .	1	2	3

PART IV - PROBLEMS

Following is a list of problems which many young farm families have to face. Go down the list and indicate how important each of them is to you by circling the number to the right.

Problems	Great importance	Some importance	Little or no importance	Does not apply
1. Farm is not large enough	1	2	3	4
2. Crop yields not satisfactory	1	2	3	4
3. House is not modern	1	2	3	4
4. Water shortage on farm	1	2	3	4
5. Farm buildings need repair	1	2	3	4
6. Too much livestock feed purchased.	1	2	3	4
7. Culling inefficient livestock	1	2	3	4
8. Controlling livestock diseases.	1	2	3	4
9. Adapting livestock to farm	1	2	3	4
10. Buildings not large enough	1	2	3	4
11. Landlord will not make improvements.	1	2	3	4
12. Buildings not properly wired	1	2	3	4
13. Takes too long to do chores.	1	2	3	4
14. Do not have fair rental agreement.	1	2	3	4
15. How and where to borrow money	1	2	3	4
16. Keeping farm and home records	1	2	3	4
17. Kinds and amounts of insurance needed	1	2	3	4
18. Kitchen not convenient or comfortable	1	2	3	4
19. Heating system unsatisfactory	1	2	3	4
20. Do not have hot and cold running water.	1	2	3	4
21. No washroom for laundry	1	2	3	4
22. Not enough storage space in house	1	2	3	4
23. Yards and home grounds not attractive	1	2	3	4
24. Need more fresh vegetables and fruits	1	2	3	4
25. Planning meals to meet family needs	1	2	3	4
26. What to look for when buying clothing	1	2	3	4
27. How to finance schools	1	2	3	4
28. Should farmers be included in social security	1	2	3	4
29. At what level and how to support farm prices	1	2	3	4
30. How can we have international peace	1	2	3	4
31. Promoting better rural-urban relations	1	2	3	4
32. Others (name)				
	1	2	3	4
	1	2	3	4
	1	2	3	4

SECOND, PRESENT PRACTICES OF HOMEMAKER

Present practices of homemakers may indicate gaps between what people do and teaching objectives. Some examples: 76

Please check jobs you do:

A. In ironing, do you:

	<u>Usually</u>	<u>Sometimes</u>	<u>Never</u>
a. Iron towels	(1) <u> </u>	(2) <u> </u>	(3) <u> </u>
b. Iron sheets	(1) <u> </u>	(2) <u> </u>	(3) <u> </u>

B. Do you sit to:

a. Iron	(1) <u> </u>	(2) <u> </u>	(3) <u> </u>
b. Prepare vegetables	(1) <u> </u>	(2) <u> </u>	(3) <u> </u>
c. Wash dishes	(1) <u> </u>	(2) <u> </u>	(3) <u> </u>

Comments: _____
.....

During the past year did you keep any record of the money that goes into family living? Yes (1) No (2)

IF YES, what did you use to help you keep records?

a. Notebook	<u> </u>
b. Calendar	<u> </u>
c. Scratch pad.	<u> </u>
d. Checkbook	<u> </u>
e. Receipts	<u> </u>
f. Cancelled checks	<u> </u>
g. Home account book	<u> </u>
h. Budget book	<u> </u>
i. Other ways (specify)	<u> </u>

PRESENT PRACTICES OF HOMEMAHER (continued)

Examples: /7

Do you yourself drink milk? About how much each day?

- a. One glass (1) _____
- b. Two or more (2) _____
- c. None (3) _____

IF YOU DO NOT DRINK MILK. What are some of the reasons? _____

What form (or forms) of milk do you use in cooking?

- a. Fresh whole milk. _____
- b. Dry milk _____
- c. Buttermilk _____
- d. Canned milk _____
- e. Other forms (specify) _____

Are there any family members who do not drink milk? Yes (1) ____ No (2) ____

IF YES, fill in number in each age group who do not drink any milk:

- a. Under 5 _____ (number)
- b. 5 - 9 years _____ (number)
- c. 10 - 14 years _____ (number)
- d. 15 - 19 years _____ (number)
- e. 20 - 29 years _____ (number)
- f. 30 - 39 years _____ (number)
- g. 40 - 49 years _____ (number)
- h. 50 and over _____ (number)

QUESTIONNAIRE FOR HOMEMAKERS /8

Purpose: To help us analyze where we are and what we will need to do in our home demonstration club work.

Instructions: Your club program development leader has been asked to get the following information from the members of her club soon after the last meeting of the club year. You have been chosen to represent your club in the poll of the members, so your own answers are important.

Please be sure to answer each question frankly even though you do not have much to report. You do not need to sign your name.

My Community is _____

1. Do you have a sewing machine?.....(a) Yes _____ (b) No _____
2. Do you do some sewing?.....(a) Yes, a lot _____
(b) Yes, but only a little _____
(c) No, none at all _____
3. If you sew, which of the following articles are you able to make well enough so that you feel all right about your friends seeing them?
(Check as many as you are able to make well)
Slip covers _____
Wool suits or coats _____
Rayon or wool dresses _____
Girls' or women's cotton dresses _____
Boys' shirts _____
Pajamas, night gowns, or slips _____
Aprons _____
Dish towels, hand towels, or napkins _____
4. When you make things for yourself or your family, which of these things do you usually do?.....
Use pattern as it is _____
Alter pattern according to person's measurements before starting to cut the cloth _____
Use garment that fits as a pattern _____
Do not use pattern _____
Other (specify) _____

5. What methods do you use in canning or preserving fruits, vegetables, tomatoes, and meats? (Check below the method you use in preserving each food)

Fruits

1. ☐ Do not can
2. ☐ Open kettle
3. ☐ Pressure cooker
4. ☐ Deep freeze (locker)
5. ☐ Deep freeze (home)
6. ☐ Drying
7. ☐ Other (specify) _____

Vegetables

1. ☐ Do not can
2. ☐ Open kettle
3. ☐ Pressure cooker
4. ☐ Deep freeze (locker)
5. ☐ Deep freeze (home)
6. ☐ Drying
7. ☐ Other (specify) _____

Tomatoes

1. ☐ Do not can
2. ☐ Open kettle
3. ☐ Pressure cooker
4. ☐ Other (specify) _____

Meats

1. ☐ Do not can
2. ☐ Pressure cooker
3. ☐ Deep freeze (locker)
4. ☐ Deep freeze (home)
5. ☐ Other (specify) _____

6. Have you made any changes in your kitchen in the last year? (a) Yes _____ (b) No _____

If "Yes":

- (1) Have you added or rearranged any equipment in the kitchen? (a) Yes _____ (b) No _____
- (2) What rearrangement or addition did you make? _____

- (3) Have you added any storage or changed any storage space in the kitchen? (a) Yes _____ (b) No _____
- (4) What change in storage did you make? _____

Wayne County - New York State /9

Please write either "yes" or "no" in the blanks provided.

1. Can you reach easily all the commonly used dishes and utensils in your cupboard? _____.
2. Do you have more than one row of dishes, utensils, or supplies on a shelf (so that it is necessary to reach over those in front to get at those in back on the same shelf)? _____.
3. Do you have racks for supplies and utensils on cupboard doors? _____.
4. Do you have mixing bowls stacked one inside the other? _____.
5. Do you have a pump in the kitchen? _____. Do you have cold running water from a faucet in the kitchen? _____, hot water from a kitchen faucet in winter? _____, the year 'round when needed? _____. Describe other running water arrangements for kitchen _____

6. Do you wash dishes at the sink _____, stove _____, table _____. If not, where _____
(state place here)

From Allegany County, New York State. /9

1. Please indicate the number and average cost of new house dresses you have had in the last two years from each of the following sources:

Source	Number	Average cost per dress
A. Bought ready made		
B. Made for yourself		
C. Had made for you		

/9 From old questionnaires - developed by Grace Henderson, New York State
(Used to get at present practices)

Some Questions Taken from "A Study of the Characteristics and Composition
of Virginia Home Demonstration Clubs" - 1954.

23. Do you do your own laundry? Yes () No ()
24. Please check the amount of hired help you get with household work?
- (a) No hired help ()
- (b) Full time hired help ()
- (c) Hired help approximately once or twice a week . . ()
- (d) Hired help approximately once or twice a month. . ()
25. Do you drive a car? Yes () No ()

D. HEALTH

26. If your family has made use of any health clinics in the past year,
please check:
- (a) X-ray ()
- (b) Tumor ()
- (c) Prenatal ()
- (d) Well baby ()
- (e) Heart ()
- (f) Orthopedic ()
27. Have you had a thorough physical examination within the past year?
Yes () No ()
28. If your family carries hospital insurance, please check the members
who are covered by it:
- (a) Wife ()
- (b) Husband ()
- (c) One or more children ()

29. If you carry surgical insurance, please check the family members

Who are covered by it:

(a) Wife ()

(b) Husband ()

(c) One or more children ()

32. Are you registered so you can vote? Yes () No ()

33. Check the elections in which you have voted:

(a) Last local election ()

(b) Last state election ()

(c) Last presidential election ()

PLANNING THE CLOTHING PROGRAM /10

Will you please help plan the Home Economics Extension program in clothing for the coming year by answering these three questions:

1. Which clothes do you buy and which clothes do you make?

(Put one check (✓) after each article to show what you do. Do not include gifts you receive or clothes made by someone else.)

Clothes I make or buy for myself or for others	Always buy	Usually buy sometimes make	Always make	Usually make sometimes buy
Coats				
Separate jackets				
Men's or boys' slacks or pants				
Women's or girls' slacks				
Wool skirts				
Children's snowsuits . . .				
"Better" dresses of rayon or silk				
"Better" dresses of wool				
Cotton street dresses .				
Blouses				
Boys' sport shirts . . .				
Girls' dresses				
Cotton housedresses . .				
Pajamas				
Slips				
Aprons				

2. Here are some personal or family clothing problems that other home-makers say they have. What do you say? Please look over the whole list and then check () 2 or 3 clothing problems that bother you most.

- _____ Choosing clothes that go with things already on hand.
 _____ Getting the best value for the money.
 _____ Altering ready-made garments to fit.
 _____ Keeping clothes up to date.
 _____ Making clothes that are worth the work or time or money it takes.
 _____ Making clothes that are stylish and well fitting.
 _____ Keeping clothes cleaned, pressed, mended.
 _____ Knowing the different kinds of cloth and what to expect from them.

3. Which of the following things do you understand and which do you use when you sew?

	Understand		Use	
	Yes	No	Yes	No
1. Square and shrink cotton fabric				
2. Alter the pattern using body measurements . . .				
3. Cut and sew with the grain of the fabric . . .				
4. Mark all the darts and notches at the same time				
5. Place the pieces which go together in one place before starting to sew				
6. Stay stitch the edges before sewing				
7. Press as you sew				
8. Use interfacings on collars and lapels and other places where they are needed				
9. Put in sleeves so that they are smooth and unwrinkled over the cap				
10. Put in zipper so that it does not show				

"Huddle" Discussion Suggestions for Program Planning /12

1. What are the two most important needs in this community in each of the following areas?

A. Agriculture.

1.

2.

B. Home and family living.

1.

2.

C. Youth.

1.

2.

D. Community and public problems.

1.

2.

2. Which two of the above-mentioned needs do you think should be included in the 1952-53 extension program?

FOURTH, INFORMAL INTERVIEWS WITH HOMEMAKERS,
USING FREE ANSWER QUESTION APPROACH

This might prove to be the simplest method and might yield the greatest return.

An Interview With A Homemaker About Her Interest
To Be Used As A Basis For

PROGRAM PLANNING/13

Getting ready for the interview.

Before the county program planning meeting have each planning committee delegate who represents the subgroup studying interests of homemakers, make home visits to at least four homemakers in her community. She should visit two women who are participants in the club and two women who have never participated.

. . . .

Example of a few questions from the schedule.

The Interview.

1. Is there anything you have been doing in the past week about which you wished you had some more information before you tackled the job? (Write homemaker's answer here. Use her own words as nearly as you can remember them).
2. Do you mind telling me what sort of things you have been doing this past week? Here at home.

Outside the home.

3. As you were doing all these things this week did anything happen that made you feel you would like to have some help? What was it?

. . . .

/13 Prepared by Mary L. Collings, Division of Field Studies and Training, for Conference of Home Economics Extension Workers, College Park, Maryland, March 24, 25, 26, 1953.

BUYING CLOTHING INTERVIEW
WITH HOMEMAKERS /14

State _____ County _____ Date _____ 195

The Extension Service is hoping to improve the material it puts out in pamphlets, over the radio, and at meetings. As you know, we try to bring information from the college which will help homemakers in their buying as well as other problems. We are asking some homemakers from several counties to answer a few questions about how they buy clothing. Your name will not be used on the questionnaire. Would you be able to take a half hour to help us?

1. a. What kind of clothes do you usually like to go shopping for?

b. What kind of clothes do you usually hate to shop for?

2. What was the last article of clothing you bought for yourself or your family?

a. Did you feel pretty sure it was the right one to buy when you bought it?

Why, or why not?

. . . .

b. Are you still as pleased with it as when you first bought it?

Why, or why not?

c. Do you usually feel pretty sure of yourself in buying clothes?

Why, or why not?

d. If NO to c, which ones do you feel most unsure about?

3. a. What kind of clerk do you like to have wait on you?

b. What information do you usually like to have the clerk give you?

4. a. Do you have any fixed habits for buying clothes?

b. What are they?

c. Do you have a good shopping tip you would like to give?

5. a. What are some of the things that have helped you to be a better buyer?

b. What other aids do you need?

6. At what kind of store do you usually buy? (Check)

	General 'merchan- 'dise	Depart- 'ment 'store	Men's 'clothing 'store	'Specialty 'dress shop, 'children's 'shop, shoe 'store, etc.'	By 'mail 'order	Other
Garments						
Children's shoes .						
Men's suits						
Your own rayon or "silk" dresses .						
Foundation garments						

There are some questions which do not have anything to do with what we have asked you before. But they will help to describe to us the problems of different groups of people.

7. In which age grouping are you? Less than 30 _____
31 to 45 . . . _____
Over 45 . . . _____
8. In which grades are your children - Check for each group in which there are any children:
- | | |
|--|--|
| a. Preschool _____ | b. No children at home _____ |
| In grade school . . . _____ | |
| In high school . . . _____ | |
| Past high school and at home _____ | |
9. a. How large is your home town? Less than 1,500 _____
1,500 to 10,000 _____
Over 10,000 . . . _____
- b. Do you live in town? _____ In country? _____
10. What was the highest grade in school you completed?
Grade school _____ High school _____ Some college _____
11. Do you belong to a home demonstration group? Yes _____ No _____
12. Specialist's estimate of income level of family. (Check after leaving the home)
High _____ Average _____ Low _____
- (This estimate is specialist's judgment of the level of this family's income as compared with other families in same county.)

BUYING CLOTHING INTERVIEW /15

(With Merchants)

State _____ County _____ Date _____ 1952

Check the one which applies to this interview:

Department store _____ General merchandise store _____ Specialty store _____

You are probably familiar with the work of the Extension Service in home demonstration clubs and 4-H Clubs. We are trying to improve the buyman-ship material we put out in pamphlets, over the radio, and at meetings. In preparation for this, I am interviewing some homemakers and a few retailers to find out what kind of information will be most helpful. Would you have a half hour's time to give me? Your name will not be used.

1. What kind of questions do women ask when they buy medium-priced dresses?
2. Can you suggest any particular information we could give homemakers to answer some of these questions?
3. Do you have any particular labels or sales aids that you think really have helped your retailing problems?
- (Here you may wish to ask a fourth question. Ask only if store sells foundation garments.)
4. We seem to get many requests for help in buying foundation garments. Are there any particular difficulties in fitting customers or satisfying them?



